



## Fall 2025 DCTC Student Senate Facebook Social Media Calendar

### August 25 – September 30: Foundation & Launch

- **Aug 25 – Sept 7:**
  - **Post 1:** Welcome Back, Blue Knights! 🎓 Link to the full Trumba Event Calendar for the fall semester.
  - **Post 2:** Weekly "Blue Knights" Bulletin highlights, focusing on first-week campus activities.
- **Sept 8 – Sept 21:**
  - **Post 1:** New e-Bulletin Alert! 📧 Check back weekly to get campus news directly.
  - **Post 2:** DCTC Branding Spotlight, Showcasing the unified "Blue Knights" brand identity.
- **Sept 22 – Sept 30:**
  - **Post 1:** Bi-Weekly e-Bulletin Launch 🚀 . Introducing our new, more efficient communication schedule.
  - **Post 2:** Joint-Campus Event: "Student Success Day" flyer for Inver Hills and DCTC.

### October 1 – October 31: Growth & Optimization

- **Oct 1 – Oct 15:**
  - **Post 1:** Fall Break Update 🍁 . View adjusted campus hours and upcoming mid-semester resources.
  - **Post 2:** Student Senate Feature. Highlighting student leadership opportunities and meeting times.
- **Oct 16 – Oct 31:**
  - **Post 1:** Career Development Teaser. "Planning your future" with a link to Beka Pitassi's resource calendar.



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- **Post 2:** New Merged Branding Reveal—See how we are aligning Student Life across DCTC and Inver Hills.

### November 1 – November 30: High-Impact Campaigns

- **Nov 1 – Nov 15:**
  - **Post 1:** Bi-Weekly Redesign Update. Streamlining our bulletins to provide better, more focused content.
  - **Post 2:** Student Club Spotlight ♣️. Visual gallery of flyers for current student-led organizations.
- **Nov 16 – Nov 30 (Major Event Window):**
  - **Post 1:** Winter Unwind Series Launch! ❄️ A multi-channel campaign featuring the "Thanksgiving Give-Back".
  - **Post 2:** Monthly Transition. Moving to a monthly strategic bulletin to save resources and improve planning.
- **December 1 – December 17: Completion & Handoff**
- **Dec 1 – Dec 8:**
  - **Post 1:** Final Career Services Hub. Launching the full content calendar and new professional resources flyer.
  - **Post 2:** Semester in Review. A visual recap of the "Blue Knights" engagement milestones from Fall 2025.
- **Dec 9 – Dec 17:**
  - **Post 1:** Looking Ahead to 2026. A preview of the new monthly e-Bulletin format coming in January.